



18th Annual

# Angus Bull Sale

*Red Angus, Black Angus, Simmental, Sim Angus*

**Thursday - April 16 - 2026**

**1:30 pm**

River Rock Angus Sale facility — East of Innisfail, AB



# SPRING FEVER Bull Sale

Thursday April 16, 2026  
1:30 pm

### Directions To The River Rock Angus Sale Facility 35361 RR 275 - Red Deer County

4 miles East of Innisfail on Highway 590 to Range Road 275  
Head South on RR 275 1/4 mile, the sale facility is on the east side of the road.

**Auctioneer — Ryan Dorran**  
403-507-6483  
**Ringmen — Craig Flewelling**  
403-556-0515  
**Jaxon Payne**  
306-830-0456

## SALE INFORMATION

### River Rock Angus

Dereck Van Sickle ..... 403-357-7571  
Andrea Rutherford ..... 403-358-6607  
Adam Rutherford ..... 403-304-9051

### SALES REPRESENTATIVES:



Jaxon Payne 306-830-0456



Rosehill Auction Service Ltd.



Olds Auction Mart

Patrick Cassidy, Olds Auction Mart 403-559-7202  
Tyler Rosehill, Olds Auction Mart 403-507-1782  
Dan Rosehill, Olds Auction Mart 403-556-4458



Corey Lawrence 780-940-6301  
Thorsby Stockyards



Leo Leblanc 780-940-1135  
North Central Livestock Exchange

### Accommodations

Days Inn, Innisfail, AB  
403-227-4405

### Weights & Semen Tests

All bulls will have current sale day weights  
All bulls will have a current semen test, they will be available sale day.

### Herd Health

Our entire herd is on a strict herd health program. The bulls are enrolled in the Zoetis Selectvac Gold Plus Program.

### Insurance

Insurance will available sale day  
Craig Flewelling  
(Stockman's Insurance)  
.....403-556-0515

### Board & Delivery

- Bulls can be kept, free of board at River Rock Angus until May 1 – 2026
- After May 1, bulls will be subject to feed costs of \$3/day per bull
- Free delivery within a 500 km radius is available until May 15, after May 15 pickup is required by the buyer, unless previous arrangements have been made
- Any Bulls staying at River Rock Angus MUST be insured

# Welcome to Spring Fever 2026

Our Sale facility just east of Innisfail on Hwy 590, south 1/4 Mile on RR 275. DLMS will be on site if you are unable to make the sale, online bidding will be available.



Welcome to our 18 th Annual Spring Fever Bull Sale. A sincere thank you to our loyal customers, friends & family for their support and trust in our program over the years.

We are extremely excited to offer this set of bulls, the docility & quality of this years bulls is the deepest we've offered to date. We have sourced bulls & continue to source bulls, that will offer soundness, have a good feed conversion as well as their ability to offer the calving ease & performance for the cattlemen these days.

Our bulls were developed from weaning on the complete 16% Country Junction Right Way Bull Pellet & long stem haylage. This pellet has kept our bulls growing well while keeping them in good breeding shape where they will go out, get to work & not melt away. All bulls are guaranteed breeders, will be vet checked & semen tested before the sale. We stand behind our bulls & are fully guaranteed.

Our operation depends on the hard work of many great people, friends,& neighbors, we would like to personally say thank you to everyone that has helped us get to where we are today, & to those who have helped us along the way.

We would like to invite you to our sale facility just minutes east of Innisfail, just off Hwy 590 & South on RR 275, or if we can help you in anyway to make your next Herdsire selection please don't hesitate to give us a call or any of our sales staff. The bulls are all located here on the farm just east of Innisfail, we would love to show you our operation. The coffee is always on & the beers are cold! What a great time to be in the cattle industry!

*Sincerely,*  
*Dereck, Andrea & Family*



# Red River Rock Notorious 536N

ADV 536N 2025-01-07 BW 85 lbs WW 880 lbs YW 1180 lbs # 2461393

Red JJL Jsquares Trademark 18E  
Red JJL Trademark 32H  
Red JJI Miss Deal 59F

Red River Rock King-Pin 445B  
Red River Rock Marigold 865F  
Red River Rock Marigold 1120Y

Notorious is the complete package in terms of his power, length, & mass. He is a bull that has been at the top of the growth, & weight charts. 536N has been a favorite to many since the summer months, he will add desirable growth, performance, & style to his offspring. This guy will work on a group of heifers or you can optimize on his performance by putting him with you cow herd. Retaining in herd semen use.



**Maternal Sister 484M**



**Dam Red River Rock Marigold 865F**



**Sire Red JJL Trademark 32H**



**2**

# Red River Rock Mark 503N

ADV 503N 2025-01-02 BW 85 lbs WW 865 lbs YW 1140 lbs #2461388

Red JJI Jsquares Trademark 18E  
Red JJI Trademark 32H  
Red JJI Miss Deal 59F

Red Blair's Iron Hide 120B  
Red River Rock Roselee 877F  
Red River Rock Roselee 6204D

Trademark 32H sons are extremely balanced, stout, big hipped individuals that have great breed character. This guy is no exception, he stems from a very moderate cow family that will ring the bell every year whether in the bull pen or the replacement female pen. Our Iron Hide daughters have great udders and are overall great females. If you looking to breed heifers or cows this guy is sure to make females that will stay in your replacement pen.



Maternal Sister to 503N, & the dam to our newest heifer bull, his 2026 calves are exactly what we had hoped for off our first calvers

*Recommended For Heifers*

**3**

# Red River Rock TM 516N

ADV 516N 2025-01-05 BW 62 lbs  
WW 720 lbs YW 1015 lbs # 2461390

Red JJI Jsquares Trademark 18E  
Red JJI Trademark 32H  
Red JJI Miss Deal 59F

Red Combest Titan 1615D  
Red River Rock Kirsten 990G  
Red Ruthe Kirsten 5191C

*Recommended For Heifers*

With just a 62 lb BW 516N is a practical choice to allow him into your heifer pen. We believe a good heifer bull not only stem back to their sires but also their dams with is mom only being 74lbs at birth, he is sure to calve easy.



**516N**



## Red River Rock Arch 597N

ADV 597N 2025-01-12 BW 80 lbs  
WW 720 lbs YW 1030 lbs #2461561

Red JJJ Jsquares Trademark 18E  
Red JJJ Trademark 32H  
Red JJJ Miss Deal 59F

Red U2 Rewind 374E  
Red River Rock Larkaba 067H  
Red River Rock Larkaba 10E

An 32H son with just at 80 lb bw, a smooth shoulder, & is long spined, he is sure to be a great choice for a heifer bull prospect. Our Rewind 374E daughters have been a great asset to our herd & have crossed great with any new genetics we bring into our herd, they are exceptional females.



*Recommended For Heifers*



## Red River Rock Technician 561N

*Recommended For Heifers*

ADV 561N 2025-01-09 BW 80 lbs WW 715 lbs YW 1025 lbs # 2461420

Red Allison High Falutin' 28G  
Red Allison Architect 55J  
Red Bar-E-L Frado 154Z  
Red U2 Rewind 374E  
Red River Rock Marigold 163J  
Red River Rock Marigold 932W



Architect 55J has exceeded our expectations as a bull that can do it all! His bulls have great muscle shape & dimension, while staying on top of a great foot. While his Daughters have nice tidy udders & are proving to be some of our next best influential cows coming up into the herd. We have crossed the Marigold family with 55J a few times over the past couple years and they have yet to disappoint us. This bull has great muscle shape, is loose hided & the ideal dark red color. Use him on heifers or cows, you won't be sorry.

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## **Red River Rock Architect 551N**

ATR 551N 2025-01-08 BW 78 lbs  
WW 735 lbs YW 1030 lbs # pending

Red Allison High Falutin' 28G  
Red Allison Architect 55J  
Red Bar-E-L Frado 154Z  
Red Northline Fat Tony 605U  
Red River Rock Firefly 5149C  
Red River Rock Cheiffayet 965



*Recommended For Heifers*

The amount of hair & muscle shape the 55J calves exhibit is astounding. This guy would be a great Heifer bull candidate, he is deep ribbed, big quartered, and hairy. Going back to a Fat Tony dam, you'll love the consistency & predictability of 551N's calves



## **Red River Rock Archy 5133N**

ADV 5133N 2025-01-15 BW 86 lbs WW 730 lbs YW 1050 lbs #2461401

Red Allison High Falutin' 28G  
Red Allison Architect 55J  
Red Bar-E-L Frado 154Z  
Red River Rock Stone Cold 399A  
Red River Rock Marigold 716J  
Red River Rock Marigold 1120Y

Here is a bull that is big ribbed, wide topped, with extra hair & style that looks good from every angle. He is a complete package that will add to any set of cows or larger heifers you put him on.



## Red River Rock Packed 549N

ADV 549N 2025-01-08 BW 78 lbs  
WW 775 lbs YW 1070 lbs # 2461394

Red Bar-E-L AB Magic Mike 189Z  
Red Allison Jampacked 131G  
Red Bar-E-L Padell 25X

Red U2 Authority 10E  
Red River Rock Nebraska 0162H  
Red River Rock Nebraska 568C

Jampacked has added easy keeping, calving ease females into our herd. If your looking to breed a set of heifers this guy is sure to get the job done. His dam 0162H is a Maternal Sister to the Lot 10 bull across the page.



*Recommended For Heifers*



## Red River Rock Jam 5244N

ADV 5244N 2025-02-08 BW 77 lbs  
WW 765 lbs YW 1170 lbs # 2461410

Red Bar-E-L AB Magic Mike 189Z  
Red Allison Jampacked 131G  
Red Bar-E-L Padell 25X

Red Combest Titan 1615D  
Red River Rock Nebraska 1255J  
Red River Rock Nebraska 9116

A long spined, smooth made, DARK cherry red in color Jampacked son. He is a great heifer bull choice.



*Recommended For Heifers*



Here at River Rock Angus we finish out all our own cattle to sell retail through our on farm store. As we are the ones who cut every steak, roast & make sausage that goes out the door, we know the consistency and quality of each and every beef. To make this possible you need a solid foundation of quality cattle that will excel in calving ease, performance & efficiency.



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# Red River Rock Power 5146N

Paternal Sister to 5146N

ADV 5146N 2025-01-19 BW 92 lbs WW 920 lbs YW 1255 lbs # 2461404

Red Allison Jampacked 131G  
Red River Rock Jampacked 1150J  
Red Bar 4A Sadona 135E  
  
Red Diamond T Big Rock 1106  
Red River Rock Nebraska 568C  
Red River Rock Nebraska 2114Z

Maternal Strength is offered on both sides of this guys pedigree. The 1150J sire has his first daughters calving in this year & we are very happy with their udder quality & easy doing ability. The 568C cow is a big volumed Big Rock daughter that produces a good one every year, check out his actual ww of 920lbs. If your on the market to find a bull that is sure to produce replacement females, 5146N is your guy!



Sire 1150J

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# Red River Rock Jammin 5196N

ADV 5196N 2025-01-26 BW 83 lbs  
WW 725 lbs YW 1085 lbs # 2461406

Red Allison Jampacked 131G  
Red River Rock Jampacked 1150J  
Red Bar 4A Sadona 135E  
  
Red U2 Rewind 374E  
Red River Rock Nebraska 912G  
Red River Rock Nebraska 658D

Recommended For Heifers

5196N goes back to a good honest angus cow that will cross genetically any which way. The style & rib shape 1150J has put into his offspring is exceptional. This bull is a good calving ease choice.



5196N

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## Red River Rock Trademark 512N

ADV 512N 2025-01-04 BW 88 lbs  
WW 800 lbs YW 1080 lbs # pending

Red JIL Jsquares Trademark 18E  
Red JIL Trademark 32H  
Red JIL Miss Deal 59F  
Red Ringstead Kargo 215U  
Red River Rock Reba 634D  
Red River Rock Reba 907



512N

A dark cherry red Trademark son that is sure to add overall shape and dimension. He travels with ease, is wide based & stout made. A direct Kargo 215U dam that weans calves that top the pen every weaning season.



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## Red River Rock TM 533N ET

ADV 533N 2025-01-07 BW 84 lbs WW 775 lbs YW 1110 lbs # pending

*Recommended For Heifers*

Red JIL Jsquares Trademark 18E  
Red JIL Trademark 32H  
Red JIL Miss Deal 59F  
Red Northline Fat Tony 6054U  
Red River Rock Duchess 557C  
Red River Rock Duchess 954

Lots of bull packed into a smaller frame. He is a loose hidid individual with a calm disposition. We have started flushing some of our high producing older females in hope of a few more high quality females, but you don't always get what you wish for. 533N is a high quality bull that will work great on heifers.

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# Red River Rock TM 501N

ADV 501N 2025-01-01 BW 60 lbs  
WW 775 lbs YW 1045 lbs # 2461387



# 501N

*Recommended For Heifers*

Red JJL Jsquares Trademark 18E  
Red JJL Trademark 32H  
Red JJL Miss Deal 59F

Red U2 Recon 569E  
Red River Rock Yukon 057H  
Red River Rock Yukon 875F

The calving ease specialist of the 2026 offering. With just a 60 lb Bw and his guaranteed early gestation, as long as your ready for calving season to start 10 days before the official due date, this guys is the one need. He is very clean fronted, long bodied, & a traditional angus style. Don't miss out on him sale day.



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# Red River Rock Fire Co 568N

ADV 568N 2025-01-09 BW 78 lbs WW 715 lbs YW 1015 lbs # 2461396

*Recommended For Heifers*

Red LWNBRG Fireside 77G  
Red JJL Fireside 13L  
Red JJL Miss Design 54J  
Red Southland Focus 196T  
Red River Rock Nebraska 5113C  
Red River Rock Nebraska 939W



**Dam 5113C**



**Sire 13L**

Our first set of Fireside calves we have offered. Of course when you get a new bull you genetically cross him with your best cow, or cow family. The Nebraska cow family stems back many moons back to Andrea's childhood. The 5113 cow has earned her donor badge while raising this guy, watch for her Pie Longhaul sons in our 2027 offering. Deep, Thick, Hairy, Compete are 4 words that describe this bull very well. When we selected Fireside 13L he was just a calf on a two year old dam, It took A LOT of convincing for Jenna at JJL to let him come out West but we are sure happy she did. When crossed with the right cow family, he produces what we think will be a calving ease specialist, & 568N sure does fit that bill.



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## Red River Rock Hotsy 580N ET

ADV 580N 2025-01-10 BW 85 lbs WW 680 lbs YW 985 lbs # pending

RRA Aviator 507  
Red NCJ Comin In Hot 24E  
Red NCJ Minerva 35C

Red Northline Fat Tony 605U  
Red River Rock Nebraska 5125C  
Red River Rock Nebraska 125



Sire 24E

A couple years ago we jumped on the Comin in Hot Bandwagon, we got mostly females from this flush, but the one bull calf we got is no exception. He possesses a great set of Angus characteristics, & would work great in a heifer pen. Also out of a very maternal Fat Tony daughter, you'll be sure to be happy with his sons or daughters.

17

## Red River Rock Archie 5102N

ADV 5102N 2025-01-13 BW 70 lbs  
WW 705 lbs YW 1020 lbs # 2461398

Red Allison High Falutin' 28G  
Red Allison Architect 55J  
Red Bar-E-L Frado 154Z

Red Allison Jampacked 131G  
Red River Rock Rebella 1190J  
Red River Rock Rebella 522C



5102N

Backed by a calving ease cow family, 5102N will work great as a sleep easy bull while calving the next set of heifers.



18

## Red River Rock JP 5123N

Recommended For Heifers

ADV 5123N 2025-01-15 BW 82 lbs WW 725 lbs YW 1045 lbs # 2461399

Red Bar-E-L AB Magic Mike 189Z  
Red Allison Jampacked 131G  
Red Bar-E-L Padell 25X

Red Northline Fat Tony 605U  
Red River Rock Lass 564C  
Red River Rock Lass 3141A

Jampacked & Fat Tony have made a built in calving ease bull here. 5123N is a bull with lots of depth & overall balance. Give this guy a second look if you have a pen of heifers to breed this year.

19

## Red River Rock TM 5126N

ADV 5126N 2025-01-15 BW 76 lbs  
WW 755 lbs YW 1075 lbs # 2461400

Red JJI Jsquares Trademark 18E  
Red JJI Trademark 32H  
Red JJI Miss Deal 59F

Red Allison Jampacked 131G  
Red River Rock Princess 140J  
Red River Rock Princess 559C

The amazing cocktail 32H leaves us, is he crosses consistently with anything, & 90% of them will be heifer friendly. Look at this guys side profile & how deep he is. His dam has a flawless udder.



5126N

Recommended For Heifers



## Red River Rock Techy 5139N

ADV 5139N 2025-01-17 BW 81 lbs WW 795 lbs YW 1120 lbs # 2461403

Recommended For Heifers

Red Allison High Falutin' 28G  
Red Allison Architect 55J  
Red Bar-E-L Frado 154Z

Red River Rock King-Pin 455G  
Red River Rock Goldie 992G  
Red River Rock Goldie 1159Y

This Architect son 5139N, whose mother has produced a two year old that has earned her way into the kids show prospect pen, she produces as good one every year. As 5139N had a Actual Ww of 795, & is dense made, stylish in design & will check off many of the boxes for breeders. He is heifer approved with just a 81 lb BW.



## Red River Rock TM 508N

ADV 508N 2025-01-03 BW 81 lbs  
WW 820 lbs YW 1100 lbs #not reg

Red JLL Jsquares Trademark 18E  
Red JLL Trademark 32H  
Red JJI Miss Deal 59F

Red River Rock King-Pin 445B  
Red River Rock Northstar 705E  
Red River Rock Northstar 238Z

A bull that isn't registerable due to no fault of his own. Just a flaw in the bookwork. Check out his smooth makeup, length of body, & overall balance. Just an 81 lb BW his calves will hit the ground running.



Recommended For Heifers



## Red River Rock Arch 5227N

ADV 5227N 2025-02-03 BW 87 lbs WW 770 lbs YW 1155 lbs # 2461408

Red Allison High Falutin' 28G  
Red Allison Architect 55J  
Red Bar-E-L Frado 154Z

This Architect son possesses an eye catching style, thickness, balance & dark cherry red color to him. He stands out & profiles nice, & is strong on his feet.

Red River Rock King-Pin 445B  
Red River Rock MS Yukon 899F  
Red River Rock MS Yukon 4181B

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## Red River Rock Packed 5233N

ADV 5233N 2025-02-07 BW 79 lbs  
WW 730 lbs YW 1130 lbs # 2461409

Red Bar-E-L AB Magic Mike 189Z  
Red Allison Jampacked 131G  
Red Bar-E-L Padell 25X

Red Combest Titan 1615D  
Red River Rock Leah 920G  
Red Southland Leah 364U

Here is a great heifer bull candidate out of one of the kids past show heifers. If you go though the catalogue you will see how influential our Titan 1615D daughters have been, with Titan going back to the Meg cow family, If you after daughters to keep or steers to get top \$\$ for, this guys bred for success.



5233N

Recommended For Heifers

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## Red River Rock Jampacked 531N

ADV 531N 2025-01-06 BW 78 lbs  
WW 805 lbs YW 1095 lbs # 2461392

Red Bar-E-L AB Magic Mike 189Z  
Red Allison Jampacked 131G  
Red Bar-E-L Padell 25X

Red Northline Fat Tony 605U  
Red River Rock Nebraska 658D Maternal Sib to 4147M  
Red River Rock Nebraska 2114Z

A bull that possesses tremendous style, length & overall balance. His smooth shoulder, and great skull structure make is a heifer bull prospect. For larger framed heifers.



Recommended For Heifers



ADV 523N 2025-01-12 BW 92 lbs WW 810 lbs YW 1120 lbs # 2461397

Red Allison High Falutin' 28G  
Red Allison Architect 55J  
Red Bar-E-L Frado 154Z

Red SVR Gangster 14S  
Red River Rock Nebraska 523C  
Red River Rock Nebraska 653S

Long, wide based, and good growth. His mom is a good honest cow that raises a great calf year after year. Going back to the SVR Gangster bull that left some great progeny in his day.

26

## Red River Rock Architect 5212N

ADV 5212N 2025-01-31 BW 86 lbs  
WW 730 lbs YW 1105 lbs # 2461407

Red Allison High Falutin' 28G  
Red Allison Architect 55J  
Red Bar-E-L Frado 154Z

Red U2 Authority 10E  
Red River Rock Marigold 1157J  
Red River Rock Marigold 865F

This guy is dark cherry red, we love his length of spine, depth of rib, & overall completeness. Use him on heifers or cows, you won't be disappointed. His dams Maternal sib is Lot 1, a great cow family that calls River Rock home.



## Red River Rock TM 5250N

ATR 5250N 2025-02-11 BW 83 lbs WW 700 lbs YW 1115 lbs # pending

Red JIL Jsquares Trademark 18E  
Red JIL Trademark 32H  
Red JIL Miss Deal 59F

Red U2 Authority 10E  
Red River Rock Rebella 0163H  
Red River Rock Rebella 999

This bull is just like his dad, he is Full of red meat & with just a 83 lb BW he is a great choice for your heifers. He is balanced, hairy & strong footed.



28

### Red River Rock JP 5167N

ADV 5167N 2025-01-21 BW 86 lbs  
WW 720 lbs YW 1160 lbs # 2461405

Red Bar-E-L AB Magic Mike 189Z  
Red Allison Jampacked 131G  
Red Bar-E-L Padell 25X

Red Blair's Iron Hide 120B  
Red River Rock MS Yukon 9133G  
Red River Rock MS Yukon 2109Z



Recommended For Heifers

Another bull off an Iron Hide daughter. He will work great in a heifer pen setting, cow pen, or both! When we acquired Jampacked we bought him for our power bull, he ended up being our dual purpose bull, which was great! He has consistently been making heifer bulls for us, with enough power to be cow bulls too.

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### Red River Rock TM 513N

ADV 513N 2025-01-05 BW 88 lbs  
WW 815 lbs YW 1100 lbs # 2461389

Red JLL Jsquares Trademark 18E  
Red JLL Trademark 32H  
Red JJI Miss Deal 59F

Red Allison Jampacked 131G  
Red River Rock Marigold 1119J  
Red River Rock Marigold 435B

A docile Trademark son that is easy to handle, & you'll enjoy being around. His dam is a typical nice uddered, good footed, Jampacked daughter that works hard all summer.



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### Red River Rock JP 5136N

ADV 5136N 2025-01-16 BW 90 lbs  
WW 855 lbs YW 1180 lbs # 2461402

Red Allison Jampacked 131G  
Red River Rock Jampacked 1150J  
Red Bar 4A Sadona 135E

Red River Rock Stout 147Y  
Red River Rock Duchess 4113B  
Red River Rock Duchess 307U

If your looking for a bull for your cows this guy should get a second look. The 4113B cow is a big framed cow that always produces calves that are big ribbed with extra frame. We all know pounds pay these days.





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# River Rock Showman 530N

ADV 530N 2025-01-06 BW 83 lbs WW 830 lbs YW 1120 lbs # 2461391

Schiefelbein Showman 338  
HF Ace High 142J  
HF Rosebud 60D

Soo Line Locomotive 1403  
River Rock Duchess 813F  
River Rock Duchess 324A

If we had the chance to go back in time and make more females out of the 324A cow we sure would. 813F is a cow that produces exceptional black bulls year after year. They are wide topped, deep quartered, soft made individuals that will work well in a heifer pen setting or on some cows. Showman has left us with a set of bull that will provide calving ease & style.



Maternal Brother



The River Rock Angus Bull feeding program is built around the superior quality of Country Junction Bull Pellets, exemplifies the commitment to excellence in animal nutrition. By focusing on high digestive fibres and balanced nutrition, the program ensures that each bull reaches its full potential, demonstrating the remarkable impact of thoughtful and scientifically-backed feed strategies. This approach not only enhances the health and growth of the bulls but also contributes to the overall success and reputation of River Rock Angus as a leading breeder in the industry.

Country Junction Feeds is proud to be a part of the River Rock Angus family, fostering a tradition of excellence in animal care and nutrition.

**Tracy Hum**  
Business Development Manager  
Cowlick Minerals





## River Rock Showman 559N

ADV 559N 2025-01-09 BW 81 lbs WW 880 lbs YW 1180 lbs # 2461395

Schiefelbein Showman 338

HF Ace High 142J

HF Rosebud 60D

Red Northline Fat Tony 605U

River Rock Lady Belle 537C

Southern Ox Lady Belle 65L

Here is a fellow we think very highly of! With grass being sparse the last half of the summer he still weaned off knocking on the door of 900 lbs. 537C is a knock it out of the park kind of cow every year. 559N combines performance, muscle mass, soundness and structural correctness. He has been a pen favorite since the early stages of development. He will be safe on heifers or will look great as your next cows herdsire.



Full sib from our  
2025 offering



## River Rock High Riser 5105M

ADV 5105N 2025-01-13 BW 88 lbs  
WW 795 lbs YW 1110 lbs # pending

Schiefelbein Showman 338

HF Ace High 142J

HF Rosebud 60D

River Rock Pioneer 297Z

River Rock Roselee 8221

Red Southland Roselee 100U



If your on the market for a smooth fronted, long spined heifer bull look no further. 5105N is a very eye appealing, balanced bull with great softness of rib & he stands on a great solid foot. Even with his 88lb BW we are confident he will work on your heifers.



## River Rock Showman 5168N

ADV 5168N 2025-01-21 BW 92 lbs WW 665 lbs YW 1005 lbs #not reg

Schiefelbein Showman 338  
HF Ace High 142J  
HF Rosebud 60D  
  
Purebred Black Angus Commercial Dam  
8243F

The 142J sire has left us with some great daughter's. They are moderate females with superior udders & mothering quality. This guys dam is another paperwork glitch and we are unable to get her to carry papers but don't let that turn you off him. She is a cow that if we could get registered would likely make her way to the donor pen, a big ribbed quality female.



## River Rock Show 5199N

ADV 5199N 2025-01-27 BW 84 lbs  
WW 715 lbs YW 1075 lbs # not reg

Schiefelbein Showman 338  
HF Ace High 142J  
HF Rosebud 60D  
  
River Rock Kodiak 902W  
River Rock Desire 183Y  
Justamere 253 Desire 442S

I guess when your dam is a 2011 model & can still wean a calf at 715 lbs that pretty impressive. If you after some longevity, balance & calving ease this guys who you've been looking for.



**Recommended For Heifers**



## River Rock Graham 5225N

ADV 5225N 2025-02-03 BW 84 lbs WW 725 lbs YW 1110 lbs # pending

Chalco El Tigre 1C  
River Rock Tony 2165K  
River Rock Bride 119Y

Allison Black 1J  
River Rock Diamond 3117L  
River Rock Diamond 236Z

A heifers first calf, & the end of an era of the 2165K bull. 2165K was a bull we used religiously in our heifer pen for quality calves come fall. 5225K will be a great choice for a calving ease black bull in our 2026 offering. Between Tony 2165K & the Allison Black 1J bull he is bred for calving ease success.

Recommended For Heifers

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## River Rock Jammin 5228N

ADV 5228N 2025-02-04 BW 82 lbs  
WW 710 lbs YW 1100 lbs # 2461446

Red Bar-E-L AB Magic Mike 189Z  
Red Allison Jampacked 131G  
Red Bar-E-L Padell 25X

Vision Unanimous 1418  
River Rock Lucy 864F  
River Rock Lucy 3128A

A red/black carrier calving ease bull. Since this guy was a calf he always caught your eye with is depth of rib, overall smoothness, & balance. A great choice for your heifer pen.



Recommended For Heifers

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**River Rock Aceshigh 5296N**

ADV 5296N 2025-03-11 BW 79 lbs  
WW 700 lbs YW 1210 lbs # 2461411

Schiefelbein Showman 338  
HF Ace High 142J  
HF Rosebud 60D

Chalco El Tigre 1C  
River Rock Duchess 1145J  
River Rock Duchess 5173C

We sure do like the daughters Ace High has left us, & his sons are peas in a pod. His dam is a hard working cow who consistently calves early, maintains condition, and produces offspring that are in the top 10% of our black herd every year. A sure choice for a heifer bull.



*Recommended For Heifers*



*Recommended For Heifers*

ADV 5206N 2025-01-29 BW 78 lbs WW 810 lbs YW 1180 lbs 1/4 sim 3/4 angus

Red Northline Revival 122C  
River Rock Sawyer 2271K  
Mader Sierra 166G  
  
Red River Rock King-Pin 445B  
Red River Rock Songi 8262F  
Red River Rock Songi 5143C

New this year we have on offer a few select Sim Angus X bulls. Weather your looking to add extra pounds to a calf crop by just adding a small amount of hybred vigour or you are looking to add some cross bred females to your herd these bulls are sure to do just that. Here is a bull that will be heifer safe & look great in a few years moved onto your cows.



# River Rock 5117N

ADV 5117N 2025-01-14 BW 88 lbs WW 930 lbs YW 1245 lbs 1/4 simm 3/4 angus

Red Northline Revival 122C  
River Rock Sawyer 2271K  
Mader Sierra 166G

Unregistered 100% Black Angus Dam

Karsen picked this guy out at an early age to be his show steer for the year, but wow was he wrong as we knew he was going to be an exceptional bull we wanted to offer this year. With a big birth to weaning spread, he will add grow and maternal into his calf crop, might even pop the odd chrome marking.



**OUR ENTIRE HERD IS ON A STRICT HEALTH PROGRAM WORKING WITH CCHMS. THE BULLS ARE ENROLLED IN THE SELECT VAC GOLD PLUS PROGRAM.**

This includes the Dams of the bulls being vaccinated with Bovi-Shield Gold FP5 in the fall during preg-checking. All calves are vaccinated at birth with Inforce 3, an intranasal IBR BRSV PI3 vaccine. At spring turnout, they receive Bovi-Shield Gold One Shot and Ultrabac 7 Somubac. At weaning they would have received another dose of the Bovi-Shield Gold One Shot and Ultrabac 7 Somubac. With this program they are guaranteed by Zoetis to be 100% BVD PI free.

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**Red River Rock 5145N**

ADV 5145N 2025-01-18 BW 81 lbs  
WW 735 lbs YW 1065 lbs 1/4 sim 3/4 angus

Red Northline Revival 122C  
River Rock Sawyer 2271K  
Mader Sierra 166G

Unregistered 100% Red Angus Dam 044H

We really think these sim X bulls will go out and work in many situations. Another bull that's very smooth fronted which will work well in your heifer pen and many years to come on your cow herd. What a year to be adding a touch of Simmental into a genetic decision.



42

**River Rock 5262N**

ADV 5262N 2025-02-19 BW 88 lbs  
WW 765 lbs YW 1210 lbs 1/4 sim 3/4 angus

Red Northline Revival 122C  
River Rock Sawyer 2271K  
Mader Sierra 166G

Chalco El Tigre 1C  
River Rock Ms Spruce 034H  
River Rock Ms Spruce 986W

A solid black sim x bull that would work on larger heifers or cows. His dam is a picture perfect El Tigre 1C daughter that must have caught the eye of the sim x sire because she is not one we would have ever cross bred. This guy is scurred.



43

**River Rock 5203N**

ADV 5203N 2025-01-28 BW 76 lbs  
WW 755 lbs YW 1120 lbs 1/2 sim 1/2 angus

Mader Walk The Line 92J  
Mader Folsom Prison 66L  
Mader Violet 49H

Red Combest Titan 1615D  
River Rock Diamond 839F  
River Rock Diamond 901W

A direct Folsom Prison son. Making this guy 1/2 sim 1/2 angus. After calving out a few more cows this year to 66L we are confident in saying he is a heifer bull. Smooth shouldered, long spined, & very complete. His dam has a picture perfect udder & we would recommend this guy if your looking to keep replacement females.



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## River Rock Lieutenant 5121N et

**KLV 5121N 2025-01-15 BW 88 lbs WW 755 lbs YW 1075 lbs # pending**

IPU Red Deputy 25C  
IPU Lieutenant 24E  
IPU Ms. Horizon 21A

MRL Crown Royal 32E  
Mader Sierra 166G  
Mader Sierra 141D

## Purebred Simmental Full Brothers

These two full brothers are stout made, easy fleshing, loose hided, & stand on top of a solid foot. Sierra 166G is Karsen's elite Simmental cow that is currently in our donor program.

45



## River Rock Lieutenant 5122N et

**KLV 5122N 2025-01-15 BW 92 lbs WW 760 lbs YW 1080 lbs # pending**

46

## **River Rock Elon 5274N**

AMV 5274N 2025-02-21 BW 78 lbs  
WW 665 lbs YW 1115 lbs 1/2 heref 1/2 ang

Red LWNBRG Fireside 77G  
Red JJJ Fireside 13L  
Red JJJ Miss Design 54J

TH 61A 531E Benchmark 632G  
FCC 632G Xquisite 11L  
FCC 8Y Xquisite 4G



*Recommended For Heifers*

Its Ainsley's year to add one to the offering. She brings a little different spin on things. A couple years ago she decided she needed a purebred hereford heifer & we found a good broody heifer over a Craig Flewellings place. She has turned into a great female with a superior udder & very maternal. With just a 78lb BW he will look great adding a bit of chrome everytime to his calves.



*Recommended For Heifers*

ADV 1M 2024-01-22 BW 74 lbs WW 710 lbs YW 1125 lbs # pending

Red Lauron Block Buster 78B  
Red Redrich Global News 231G  
Red Redrich First Lady 231E

Red Blair's Iron Hide 120B  
Red River Rock Yukon 875F  
Red River Rock Yukon 648D

1M is a bull we kept back last year to clean up a few heifers. He is very smooth made & sound footed. If your looking for a bull that will go out and cover a few more heifers & has the experience to know exactly what he is suppose to do, this is your guy.



## Red River Rock Global 6M et

Recommended For Heifers

**ADV 6M 2024-02-05 BW 68 lbs WW 670 lbs YW 1045 lbs #pending**

Red Lauron Block Buster 78B  
Red Redrich Global News 231G  
Red Redrich First Lady 231E

Red Blair's Iron Hide 120B  
Red River Rock Shawnee 7100 E  
Red River Rock Shawnee 533C

When we lost 231G we were glad we had put some semen in the tank. He was a bull that threw consistency & easy keeping offspring. We didn't get many Global News daughters to go back into the herd, but damn are the ones we got good! This guy is Heifer safe.



## Red River Rock JamPacked 12M et

**ADV 12M 2024-05-14 BW 86 lbs  
WW 765 lbs YW 1210 lbs # pending**

Red Bar-E-L AB Magic Mike 189Z  
Red Allison Jampacked 131G  
Red Bar-E-L Padell 25X

Red Combest Titan 1615D  
Red River Rock Marta 926G  
Red Mem Marta 22Y

A larger framed bull that will work great covering a few more head this year. Marta 926G is an elite angus cow that entered our donor program at a young age.



**Dam Marta 926G**



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## Red River Rock Max 15M et

Recommended For Heifers

ADV 15M 2024-07-25 BW 76 lbs WW 655 lbs YW 1025 lbs # pending

Many moons ago Jenna at JLL sold us some Max 110C Semen. Looking through Flyink K's bull sale book this year, they have also gone back to offering some direct 110C sons. With limited semen available this is the next best bet to get in on the great bull 110C. We have some full sisters in operation that are females that have risen to the top of our program. If your looking for a sure fire heifer bull to cover a bigger group, don't miss out on the full brothers, Lots 50 & 51.

Red ML Max 862U  
Red Flying K Max 110C  
Red Flying K Anita 782T

Red Southland Focus 196T  
Red River Rock Goldie 9131  
Red River Rock Goldie 9629

51



Recommended For Heifers

## Red River Rock Max 17M et

ADV 17M 2024-08-13 BW 72 lbs WW 600 lbs YW 1010 lbs # pending



# Coming this December



# FEMALE SALE



We will be offering a Select Group of Purebred Registered Bred Heifers along with 50+ Red Angus, Black Angus, & SimX Commercial Bred Heifers



All heifers are 100% River Rock Raised Females.

# Notes

## **Terms & Conditions**

**Bidding** Each animal will be sold to the highest bidder.

**Bidding Disputes** The auctioneer will settle any disputes as to bids & his decision on such matters shall be final.

**Terms** The terms of the sale are cash. The right of property shall not pass until after settlement is made. All settlements will be made with the clerks of the sale immediately following the conclusion of the sale before any cattle will be released from the sale facility.

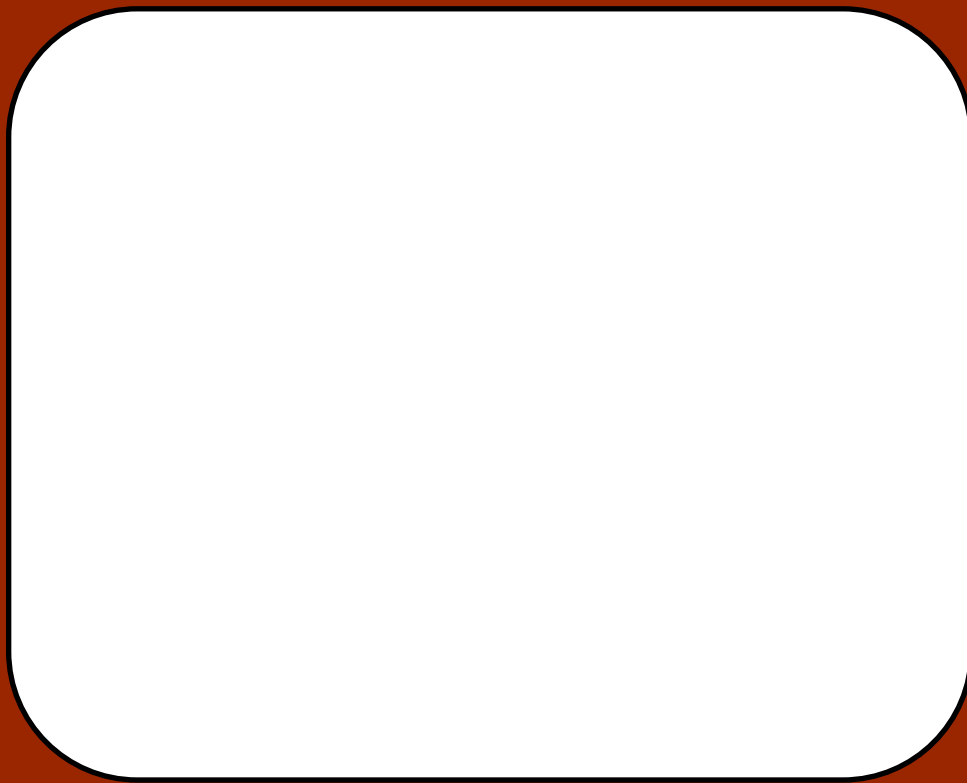
**Purchaser's Risk** Each animal becomes the risk of the purchaser as soon as they are sold. Animals will be fed, watered, and cared for at the purchaser's risk for a reasonable time. If you leave the bull in our care we strongly encourage you as the new owner to insure him.

**Insurance** A representative of a major insurance company will be present to take care of insuring cattle.

**Announcement** Changes of information contained in this catalogue relating to the animals offered for sale will be announced from the auction block & such announcements take precedence.

**Liability** Neither owners, sale managers, clerks or anyone connected with the sale assumes any responsibility, legal or otherwise for damage of any kind.

**River Rock Angus**  
**20-28035 Hwy 590**  
**Red Deer County, AB**  
**T4G 0E5**



**Time Sensitive Material**

**Please Bring This Catalogue With You To The Sale**